





2018 EDITION



STUD & COMMERCIAL SALES

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MORHAM MAINE'S MAINE ANJOU BEEF STUD

Brian and I left you last issue with the news of our family and studs relocation to Lurg in Victoria and a few words on the beginnings of our dream to build a herd of *FULL BLOOD* Maine Anjou's.

In 2017 we joined the "Maine Anjou Society Ltd" and with their help and support we have transferred much of our herd on to the ABRI Data Base, we have registered with Breed Plan and have now DNA profiled all our "ROUGE" Full French Maine Anjou lines, this facilitates our passion and commitment for the breed as well as promoting our studs achievements to other Maine Anjou Societies and studs around the world.

Our Full Blood breeding program is now in full swing with all of our 2014(1st)and 2015(2nd) embryo females due to calve to full blood bulls this season and we excitedly await the arrival of their progeny.

"Rouge Fleur" our most successful show female will be taking a break from the show circuit until later this year when we hope she will return to the spring shows as a cow with a lovely full blood calf at foot sired by Rouge Pascal.

In the meantime up and coming full bloods Heifers Rouge Juliet, Rouge Abella and young bull Rouge Pierre all from our 2016 embryo program will step up to the show platform. Rouge Juliet is already making her mark winning Junior Interbreed Heifer at the 2017 Benalla Show. I am really impressed with Rouge Juliet she is a heifer that is showing huge potential.

Our French full blood line of Maine bulls including our most successful 2017 show champion bull "Rouge Napoleon" have been busy working out in the paddocks keeping all our girls happy.

The full blood bulls are adding impressive qualities to our Australian Pure-Bred Maine's, achieving our goals of a rich roan colour, thickness, and structure.

This calving season we have seen smaller birth weight calves that have grown fast and muscled well with a much stronger consistent coat colour and patterning. I love the lush rich dark roan coat colour with classic white tail and leg markings that our French sires are giving their calves.

This April will see our 2 "Kanga Revival" Embryo calves come home to Lurg.

Kanga Revival is long gone but he is a renowned Bull in the history of Australian Maine Anjou Breeding and the success of the 2 embryos will bring some of the Revival magic into our herd for blending with our newer genetic lines.

In March 2018 we will anxiously and excitedly be awaiting the arrival of 3 Epinal sired embryo calves "another sire of historical interest and 3 *VERY SPECIAL* "Solid Black" Maine Anjou embryo calves from Sire Polled Pursuit.

If all goes well the Polled Pursuit calves will be the foundation of our all black Maine Anjou herd a variation away from our traditional red and white the all Black Maine is growing in popularity and is not yet well represented here in Australia.

Brian and I have worked hard on developing and improving our stud cattle over the years focusing strongly on, new genetic lines, consistency in the form, structure, colouring, temperament, size and overall evenness of our stud cattle, this all takes time and involves some tough decisions.

On the 6th of February 2018 we are putting all our hard work to the test we will again be participating in Day 9 of the Stock and Land Beef Week and this year for the first time, a pen of Ten 2016 Maine Anjou Heifers have been entered into the Future Breeder Beef Week Heifer Challenge.

On display will be our pen of future breeders, along with cows, calves and bulls, it promises to be an exciting event for our stud.

You can also meet Brian, myself, the kids and the cattle of Morham Maine's at the 2018 at Canberra Royal Show, Sydney Royal Show, Melbourne Royal Show, Benalla Show and at 2018 "Farm World" event in Lardner Park Victoria in April.

Brian and I love showing off our Maine Anjou's cattle and always welcome on farm visits. you can follow the latest news of the farm on Facebook or google #morhammaines to link to the page, alternatively we welcome you to contact us at any time.

Love the farmer chic Karen Morham



"We won't sell anything we wouldn't buy"

WHY CHOOSE & MAINE-ANJOU

- Easy calving
- Docility and temperament
- High fertility
- Maternal instincts
- Milk production
- Polled, Scurred and Horned
- Red/white, red or black col-
- Genetic length traits
- Genetic depth traits
- Traditional large tall Framed animals, Maine's are also available in medium and smaller frame sizes.
- A Maine cow can average between 600kg-800kg
- A Maine Bull can average between 1000kg- 1200kg





Photos curtesy of B Childs

THE UNSPOKEN TRUTH ABOUT CROSS BREEDING WITH A MAINE-ANJOU

Fast growth, excellent conversion of available feed and greater muscle yielding capacity are just a few of the financial benefits underpinning the foundation of Maine Anjou breed.

Making Maine Anjou's an excellent choice as a "Terminal Sire" in a commercial 1st cross beef production business.

This foundation allows commercial breeders to gain a financial advantage at the sale yards and over the hooks with Weaner Vealers achieving weights of 350kg -395kg at 8-9mths and 12mth yearlings weighting between 420kg -520kg on average.

The fast weight gain of the 1st cross Maine Anjou calf gives more kilos at an earlier turn off age resulting in more profit for the commercial producer.

Morham Maine's and our commercial beef herd clients are achieving theses results and gaining this added weight advantage on grass fed pasture as part of their commercial heard management program.

Commercial beef producers using Maine Anjou beef bulls as terminal sires over other breeds are producing a weighty, early turn off 1st cross calf that retains the same colour, patterning and appearance as that of the dam cow. (see photos below 1st cross calves sire by Morham Maine's Andy out of Simmental, Brahman and Black baldly cows)

Commercial Black Angus Beef producers that introduce Red/White Maine Anjou bulls to their herd adds faster calf growth and heavier calf weights to weaners whilst still producing a black Angus looking calf.

This occurs due to the dominant black colour gene of the cow influencing the coat colour of the offspring over the recessive red colour gene and weaker patterning of the Maine Anjou terminal sire. This colour and coat result is achieved with other breeds with similar dominant colour and pattern genetics such as Herefords.

This phenomenon has been taken advantage of by commercial Hereford beef producers who by using Maine's over Herefords for all the above financial benefits have with out sacrificing the distinctive white backline of the Hereford colour patterning brought to the 1st cross of the breed the addition of a red pigmenting around the eye socket from the Maine Anjou's. This trait is aiding in reduction of contracting eye cancer.

Historically Maine's are known as dual purpose breed (both beef and or Dairy cattle) Maines are renowned for their excellent maternal instincts, ease of calving when matched responsibly with suitable heifers and cows, good performing udders and great milking ability.

Therefor should a beef producer choose to retain a few herd replacement 1st cross heifers they will then pass on that mothering and milking trait into the commercial herd.

A 1st cross heifer or cow with a mixed colour already in her genetic make up may throw a 2nd cross black/white or red/white combination calf as the strength of the dominant colour will not be as prominent with a 2nd crossing however the calf growth and weight for age gain will remain as profitable as any of the 1st cross if not even further improved by milk quality.

The poll variety of the Maine Anjou can assist in the elimination of horns reducing the need to de-horn a commercial herd.

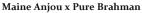


Lastly the temperament of a Morham Maine's Maine Anjou Bull is second to none.

The Maine Anjou Breed is famous for the its quite temperament and calm nature it is a breed that can make cattle management and yard handling safer Morham Maine's are dedicated to retaining this important genetic trait in all their cattle.

Simbrah x Maine Anjou







Simbrah x Maine Anjou

"We won't sell anything we wouldn't buy"

RESULTS AND HIGHLIGHTS OF 2017 SHOW CIRCUIT, EXPO'S AND STUD FEATURES

SYDNEY SHOW

2/4/17-12/4/17 Junior Reserve Champion Heifer : Morham Maine's Rouge Fleur Junior Reserve Champion Bull: Morham Maine's Rouge Napoleon

STOCK AND LAND BEEF WEEK

2/2/2017

Stock and Land Beef Week. Morham Maines opened up the farm for viewing and provides a great opportunity for anyone interested in the Maine Anjou breed to meet and greet. Beef Week provides an avenue to showcase stud stock and potential sales.









- Junior champion Bull: Morham Maine's Rouge Napoleon
- Junior champion Heifer: Morham Maine's Rouge Fleur













BENALLA SHOW 21/10/17

Champion All Breed Heifer: Morham Maine's Rouge Juliet.
Junior Champion Female: Morham Maine's Rouge Juliet
Grand Champion Female: Morham Maine's Rouge Juliet
Reserve Champion Bull: Morham Maine's Rouge Romeo
Reserve Champion Female: Morham Maine's Rouge Fleur

ROYAL MELBOURNE SHOW 30/9/17-6/10/17

- Junior Champion Heifer: Morham Maine's Rouge Juliet
- Reserve Senior Champion Cow or Heifer: Morham Maine's Fleur
- Winner of Junior Pair under 20 mths







TOOWOOMBA BEEF EXPO QLD 30/8/17-1/9/17

opportunity to promote Maine Anjou cattle to our Northern regions. Very Successful event with much interest in what the breed has to



EXHIBITOR Maine-Anjou Society Ltd

QBE17/U307,11x8,15a





GALLERY

















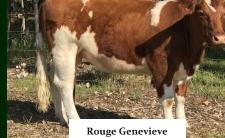


















2017 SHOW GALLERY





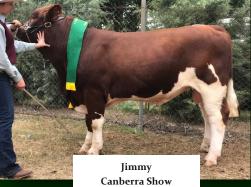








Rouge Juliet Benalla Show







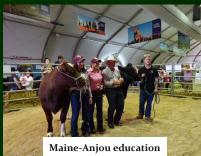
Rouge Juliet Benalla Show











at Sydney Royal Show

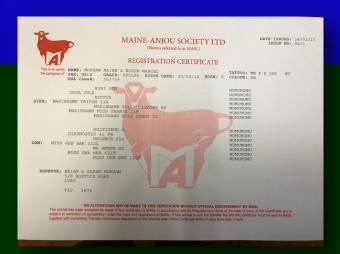






MORHAM MAINE'S ROUGE MARCEL







MORHAM MAINE'S ROUGE PASCAL







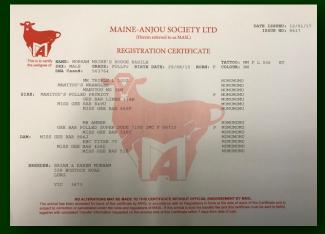
MORHAM MAINE'S ROUGE NAPOLEON





MORHAM MAINE'S ROUGE BASILE

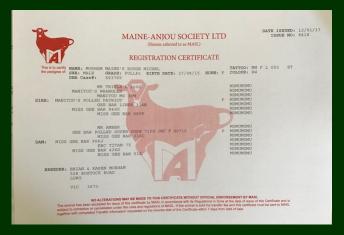






MORHAM MAINE'S ROUGE MICHEL

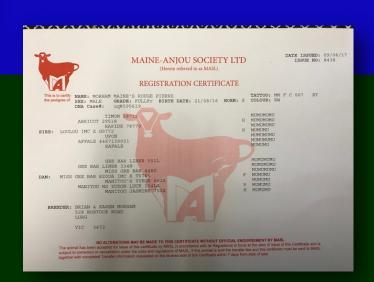






MORHAM MAINE'S ROUGE PIERRE







MORHAM MAINE'S ROUGE ROMEO







MORHAM MAINE'S ARCHIE





MORHAM MAINE'S JIMMY



MORHAM MAINE'S JASPER





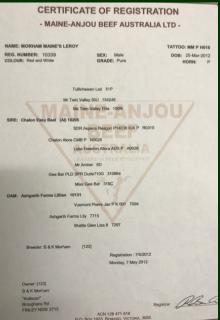
MORHAM MAINE'S MATT





MORHAM MAINE'S LEROY









Enquiries regarding Stock or Semen Sales Welcome. Farm visit and Inspection of cattle always welcome

Brian & Karen Morham

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