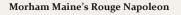




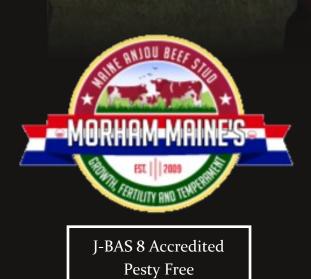
# MAINE-ANJOU BEEF STUD

# **2020 EDITION**



### **STUD & COMMERCIAL SALES**

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#### CONTENTS

- Front cover and Introduction
- The Black Maine Anjou. Page 3.
- Maine-Angus. Page 4 & 5.
- Client Focus: Malcolm Hollonds. Page 6 & 7.
- Gippsland Steer Assoc Inc & Morham Maine's "Bear". Page 8 & 9.
- Building International Relations; Gary and Sandra Graham of Manitou Maine's. Page 10.
- Lardner Park & Stock and Land Beef Week 2020. Page 11.
- 2019 Royal Melbourne Show. Page 12.
- Gallery Maine-Cross Cattle. Page 13.
- Gallery; "On the farm". Page 14 & 15
- Step Back in Time. Page 16 & 17
- Bulls and Semen for Sale. Page 18 & 23.
- Back Page

MORHAM MAINE'S MAINE ANJOU BEEF STUD

#### THE CATCH UP

2019 was a huge year for Morham Maine's, with the exciting development of our Maine-Angus commercial herd. Just to recap: Brian and I purchased 3 cows and a heifer from Witherswood Angus in 2018, all with Heifer calves at foot; we then joined 3 cows to Rouge Napoleon and 1 cow to Rouge Pierre. Our fortune improved with all 4 cows producing Heifer calves. The first cross has proved a success with the heifers showing great potential (more on this story in this issue).

The 2019 Stock and Land Beef Week was on Australia Day for Morham Maine's Stud. Numbers were down on previous years, but picked up again in 2020. This was despite 40 degree heat and reduced studs participating in our local area. Curiosity and interest was directed to the Maine-Angus; but a lot of attention was given to our up and comer Rouge Apollo who begins the show circuit this coming year with his half sisters Rouge Bai'be (a Lardner Park favourite) and Rouge Adela.

Following on from Beef Week came Lardner Park. We love this event and the interest the breed attracts. We again took Rouge Fleur, but this time with her most recent calf Rouge Bai'be, Bai'be proving to be a hit with the public (more about Lardner Park in this issue).

Unfortunately a schedule clash between Lardner Park and Sydney Royal Show lead us to withdraw our plans to do Sydney Royal Show in 2019 and exhibit at Lardner instead. 2020 will see Morham Maine's attend both Sydney Royal Show with our show team, and Lardner Park with a quality exhibit.

Lardner Park has provided our stud with such great exposure, that Gippsland Steer Association Inc approached us about donating a steer in Hook and Hook Competition: an exciting opportunity to gain data on our carcass. Morham Maine's' Bear, a 7month-old steer, was donated in September 2019. Bear came 6th at The Dandenong Show in November, and has 3 other shows to attend in February and March 2020 (more on this story in this issue). In brief, animals achieve a score on their place for the hoof competition and then scored over the hook. Bear must weigh below 460kg come 22nd March to score well. Final results will not be available until the end of April. Unfortunately, readers will have to wait until next year's issue for full results, or visit Morham Maine's Facebook page at the end of April 2020.

Brian and I had the opportunity to visit some of our clients in 2019 and see how their herds are developing. Feedback has been awesome and the quality of offspring has been great: this starts our section on our client focus.

Next year's issue will have the development of those Maine-Angus first cross heifers, Gippsland Steer Competition results, Lardner Park, Sydney Royal Show and Melbourne Show. Exciting times! Stay tuned...

You can follow all the latest news on Facebook or Google #morhammaines to link to the page. Alternatively we welcome you to contact us at any time.

Love the farmer chic

Karen Morham







## THE BLACK MAINE ANJOU



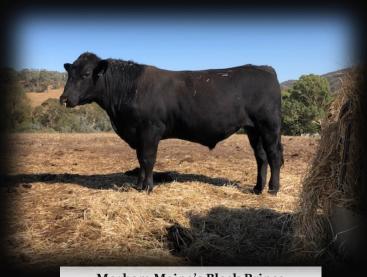
Many generations of breeding is required to achieve a purebred Black Maine Anjou. The process of breeding to retain the black colour is a challenge in itself. Genetic science shows that the black colour gene is dominant over the recessive red colour gene. The first cross colour between an Angus and a Maine-Anjou will generally be full black. An exception to the rule is if the Angus has some white in their genetic makeup. If so, it is possible to have a first cross Maine with some white. This can be unavoidable as a Maine-Anjou does have some white in their makeup. Retaining a solid black colour in each following generation requires trial and error, and choosing an appropriate sire.

QUESTION: So how does the Maine-Anjou breed have a black purebred, when the Maines are traditionally Red and White?

ANSWER: The original cow/heifer would have been black (the breed is irrelevant but usually it would be Angus). From there, she would have been joined with a pure bred Maine-Anjou bull to achieve an A-grade heifer. If her offspring was a bull it would have been steered, as only D-grade and above can be used as a sire in all Maine-Anjou herd books in Australia. The next generation heifer would be a B, then C, followed by D (Domestic pure) and Pure grades. This entire process from A-grade to purebred can take approximately 10 years (depending upon the succession). While it sounds simple, retaining the black is the tricky part and often you will see white creep through the body. Morham Maine's prefer our black Maine-Anjou cattle to be entirely black. Understanding the genetic process and breeding of stud cattle can help produce a desired animal, and for the most part it comes down to trial and error.

Black Maine Anjou cows are excellent in the commercial herd. Mothers inherit a beautiful temperament, have quick growing calves, and are perfect for the vealer and yearling markets.

Please refer picture of Morham Maine's Black Prince, a Fully Black pure bred Black Maine Anjou bull. Prince will be our second cross over our Maine-Angus Heifers.



Morham Maine's Black Prince



#### Sire: Morham Maine's Rouge Napoleon



Sire: Morham Maine's Rouge Pierre





## **MAINE-ANGUS**

Morham Maine's established their first Maine-Angus cross on 11<sup>th</sup> August 2019:

registered name MxA Cleopatra; followed closely by MxA Raven and MxA Indira; and lastly MxA Pepper. The first 3 calves were sired by Morham Maine's Rouge Napoleon, and our last calf sired by Morham Maine's Rouge Pierre. In the last issue I described what we hoped to achieve from the cross and can honestly say that it has exceeded our expectations.

The creation of Morham Maine-Angus started with a solid foundation: Rouge Napoleon and Rouge Pierre were imported genetics from Canada. So impressive were these genetics that it was without a doubt the best choice for the foundation of our Maine Angus herd. Thanks go to Manitou Maines and Witherswood Angus studs, with



over 30 years of experience each. The importation of Canadian Manitou breeding lines has improved our herd and has created a great product to move forward with; not only with the Maine Anjou in Australia, but also with the creation of our Maine-Angus development program.

Each of the purchased Angus cows and heifers produced heifer calves: this was the perfect start to our commercial herd. Calves were born with ease and had low 35kg on average birth weights. They were all born unassisted. The thickness in the hind quarter is outstanding. All heifers are black, and have beautiful depth and length characteristics.

The Maine Anjou Society Ltd have created a herd book for the Maine-Angus cross which will enhance interest in the Maine-Anjou breed. This will also provide a great combination for the beef market trade of quick growth, muscle thickness, and sought after black coat.







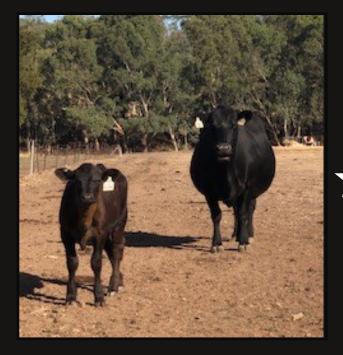


# GALLERY

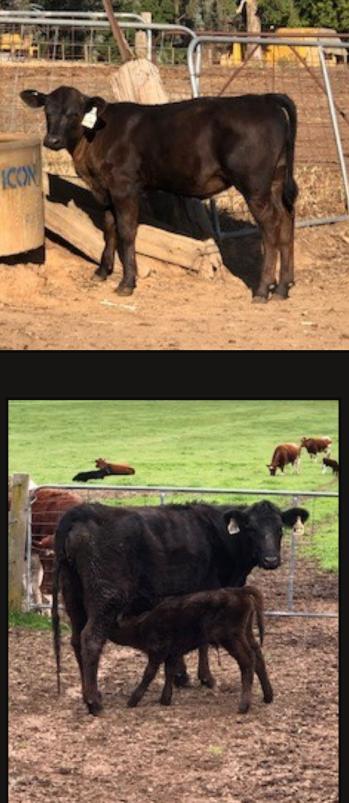


# MAINE-ANGUS









### CLIENT FOCUS: MALCOLM HOLLONDS



In February 2015 we were contacted by Malcolm Hollonds. Malcolm was enquiring about Maine-Anjous and had learned about them from his brother, Dale.

Malcolm shared his vision with us. He wanted to breed beautiful red/ burgundy cattle, and shift away from mainstream breeds. He wanted to see red against his backdrop of green, undulating hills and wanted to work with workable cattle.

After some discussions and photos were sent to Malcolm, he decided to purchase Gangster: an impressive young, long, red bull that had been led and shown, and had such a great temperament.

During that year we kept in contact: taking the time to visit Malcolm's property in Swift Creek to see Gangster. Brian and I were amazed by how



much he had continued to mature over the course of that year. The lush green paddocks, higher rainfall, and ample feed did wonders for his growth. The colder climate and rich, lush feed was no obstacle to his continued growth and development. Gangster had continued to thrive in his new environment, and had matured into a superb Maine-Anjou bull. He has proven to be a very successful herd sire: even exceeding Malcolm's own expectations.

The best aspect of our visit was seeing Gangster's first drop of calves. Malcolm was absolutely over the moon about their structures and look! During the evening, against the crackling of the bonfire, we discussed everything Maine-Anjou. We talked about his beautiful cows, and from that time forward formed a great friendship, and a strong partnership.



The following year, Malcolm called us with the terrible news that a different bull he had on the farm had broken down. We were able to offer Malcolm Matt (Matt is pictured in the 'Semen for Sale' section of this book). Matt, or Mathew as Malcolm fondly calls him, is a beautiful bull: rich, red colour, beautiful temperament, and one of our successful Show Team animals the previous year. We took Matt to Malcolm's and settled him in, enjoying Malcolm's hospitality once more. Over the next couple of years, we visited and saw how the cows were progressing. We enjoyed seeing the development of the herd, and seeing Malcolm's initial vision coming to light with the beautiful red cattle in his paddocks. We enjoyed keeping in contact and hearing his thoughts.

Brian and I were elated to hear Malcolm's calves achieved better prices than the conventional breeds in the market. This was indeed positive to hear and was also excellent promotion of the capabilities of the Maine-Anjou breed in the herd.







Pictures of Cow and Calves at Malcolm property at swift creek





### CLIENT FOCUS: MALCOLM HOLLONDS



In 2018 we delivered our third bull, Rouge Marcel. Marcel ticked all Malcolm's boxes. Marcel was a personal favourite of mine, having that deep, rich burgundy colour that both Malcolm and I like. Marcel, while not a huge bull, had depth and thickness which gave him a beefy appearance. Marcel (pictured in the 'Semen for Sale' section of this book) was our first full blood bull we had sold, and a Royal Melbourne Show Champion Bull to boot!

Malcolm shared a story of when he purchased 30 young, drought affected heifers in 2018. The heifers were joined with the Morham Maine's Bulls; all heifers calved unassisted despite their tough start, highlighting the ability of the bulls to produce a smaller calf. This is something that has continued in all Malcolm's cross breeding. Malcolm has achieved 100% success in pregnancy rates and 100% live calves on the ground. Malcolm is happy to report that he hasn't pulled a calf; fondly saying that he hung the calf pullers on the wall as a reminder of the way things once were! Since the delivery of Malcolm's first bull in 2015 until this present day, Malcolm has not pulled a calf which is bloody fantastic!

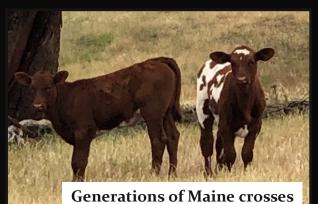


Malcolm has been impressed with the Maines for their do-ability, easy calv-

ing, temperament, and growth. The Maine-Anjou are competitive with the mainstream breeds which was highlighted recently in the Fats and Stores Sale in Bairnsdale, where Malcolm achieved great prices for his cattle. Each year Malcolm's animals are looking more and more like Maines, even though some are <u>only</u> 3/4 to 7/8 Maine. Despite the dry, drought conditions Victoria is currently experiencing, Malcolm's animals are doing well – highlighting the Maine's ability to do well in hot or cold climates.

This year we are seeing our fourth bull head to Swift Creek. The Bull will be of fresh bloodlines that still uphold that initial vision.

The relationship between Morham Maine's and Malcolm Hollonds continues; forming a partnership that has developed lovely, quiet, sound cattle that not only look good, but do well in all aspects. This is important, as it puts bucks back in Malcolm's pocket. Morham Maine's stands by our mottos that 'we won't sell anything we wouldn't buy', and this has helped us to develop real connections with our clients.









### MORHAM MAINE'S 'BEAR' GIPPSLAND STEER ASSOCIATION INC HOOF AND HOOK COMPETITION 2019-2020

Emma Algie from Team H Cattle Care approached me at Lardner Park Farm World about a Hoof and Hook competition in Gippsland. Emma liked the Maine Anjou cattle and was interested in one of our steers to be a part of the competition. Fast forward to September and we looked over our up-and-comers and chose Bear: a 7-month-old steer (date of birth 14/2/19). Bear looked the part in the paddock early, a chunky fella that impressed us: his sire and dam are of excellent breeding lines. Bear was donated to Emma, giving her the responsibility to nurture, feed and lead training Bear.

The excitement of Bear's first Hoof competition at Dandenong Show on 9/11/19 was palpable. He placed 6<sup>th</sup> out of a field of 14 head. A lot of the front running cattle were impressive looking, but will struggle to be below target weight come end of competition. All animals will attract points at each show and then at the end of the final competition the cattle will be transported and graded over the hook. The information will be very valuable to Morham Maine's, with this data being current and relevant to the Maine-Anjou breed.

Follow the progress of Bear on our Facebook Page "Morham Maine's"

#### **Progress:**

At 7 months entering the competition, Bear was 230kg. Remember, his weight must be at 460kg or below at the end of the competition on 22/3/20. NOTE: Many variables effect weight gains, the information gained from the carcass will be valuable for Morham Maine's moving forward.

22/09/19 weight 230kg. 13/10/19 weight 261kg. 6/11/19 weight 288kg. 23/11/19 weight 292kg. 30/11/19 weight 301kg. 13/1/20 Weight 356kg 2/2/20 Weight 381kg 22/2/20 Weight 390kg





Dandenong Show: Ricky and Bear







22/2/20 390kg

# BUILDING INTERNATIONAL RELATIONS GARY AND SANDRA GRAHAM MANITOU MAINES



During the end of June 2019, Gary and Sandra Graham of Manitou Maines Canada paid a visit to our stud. The relationship between our studs has spanned 8 years with the introduction by Jim Conroy from Semex Australia. Brian and I investigated the possibility of importing embryos to Australia for the improvement of our brand and creating new bloodlines in Australia. Jumping now to 2020, and Brian and I couldn't be happier. The animals we are producing are impressive by any breed standard. We have imported semen and embryos that are not available in Australia, and have rights to bulls not yet used in Australia. The many years of experience Gary and Sandra's breeding program has, has given us peace of mind in the investment we have made, and the friendship will last a lifetime.

#### I asked Gary to write some words on his visit, Please read below:

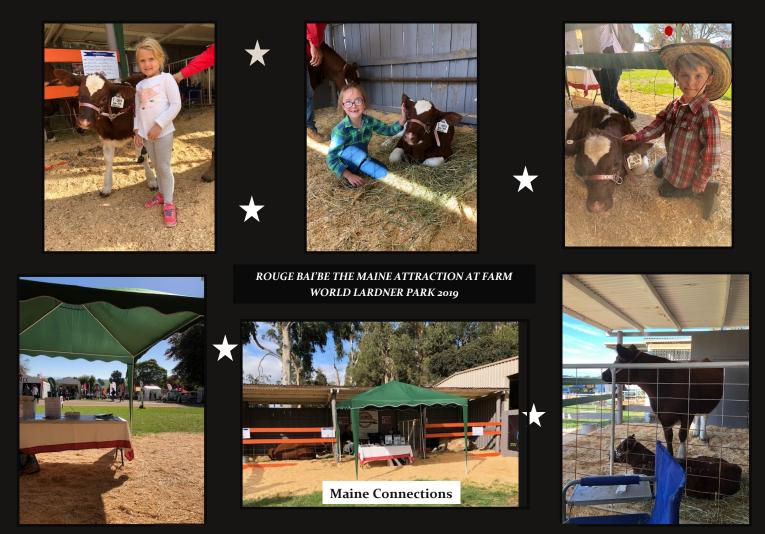
In 2019 we visited the Morham's at their beautiful farm setting. In spite of a terrible drought, we were very impressed with how good their cattle looked. We have sent semen and embryos to them several times, and the bulls we saw from those mating's are real good. Apart from that, we were super impressed with the promotion the Morham's are doing re the Maine breed, along with their second to none farm brochures.

I (Gary) have been involved with Maine Anjou cattle since 1970. I imported cattle personally from France in 1972, 73, 74 and 75. Along with that, Sandy and I were back in France in 2009 at the 100th anniversary of the breed. Since then we have imported semen from many different bulls.

We usually calve about 115 females. In my opinion the true line of Maine Anjou cattle are one of the very best beef breeds anywhere in the world. As well, the ability to cross with any other breed and produce exceptional animals is a bonus. It is a breed that is overlooked by so many but is a breed that will out perform any other in so many ways.

Gary and Sandy Graham Manitou Maine Anjou <u>www.manitoumaineanjou.ca</u> email: grahamgs@sasktel.net

#### LARDNER PARK 2019



### STOCK AND LAND BEEF WEEK 2020

2020 Beef Week generated interest, particularly in the Maine-Angus cross heifers that were available to view.

The public were able to see the Sydney Royal Show team, including Rouge Apollo – our impressive up-andcoming 12 month old bull (weighing 525kg 26/1/2020) featured on the back page. He will be going to a centre soon to be collected for Export Semen.



Morham Maine's Rouge Bai'be



Beef week 2020, came chaedwaw in Mane eisen

Pen of Angus and Maine-Angus cross calves

Just before the gates opened





# GALLERY

Melbourne Royal show results!!!

HEIFER, 16 TO 20 MONTHS 1st - MORHAM MAINE'S ROUGE BELLE

JUNIOR CHAMPION HEIFER MORHAM MAINE'S ROUGE BELLE

COW OVER 36 MONTHS 1st - MORHAM MAINE'S ROUGE FLEUR

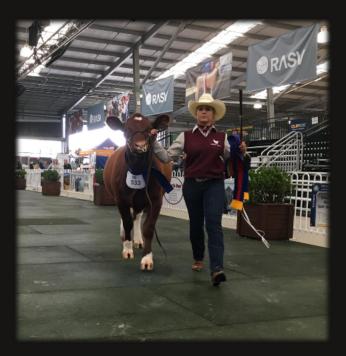
SENIOR CHAMPION COW MORHAM MAINE'S ROUGE FLEUR

GRAND CHAMPION FEMALE MORHAM MAINE'S ROUGE FLEUR BULL, 14 TO 20 MONTHS 1st - MORHAM MAINE'S ROUGE LAVELL 2nd - BELLA ROUGE MAINE'S CARLO

#### RESERVE JUNIOR CHAMPION BULL MORHAM MAINE'S ROUGE LAVELL











# GALLERY COMMERCIAL MAINE-CROSS CATTLE

















# GALLERY







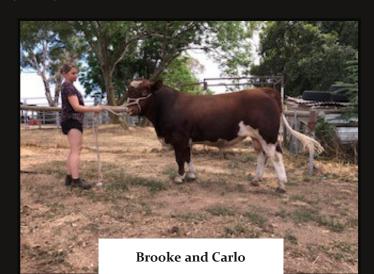
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Black Maine Anjou Heifer Poppy

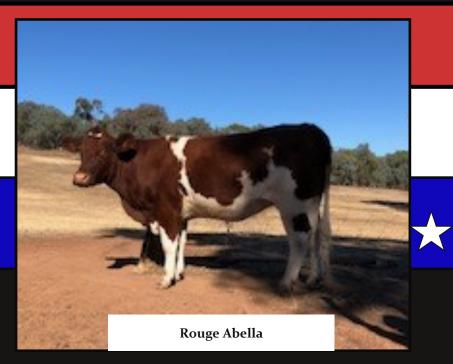




# GALLERY













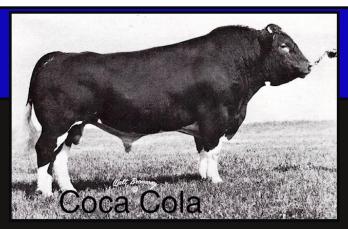




# STEP BACK IN TIME.

















Poplan Haven 73S



# **STEP BACK IN TIME**.



Preview of some Historic Bulls from Day of Old, Semen for some of these Bulls are still available today. Enquiries welcome please call Morham Maine's for further information.

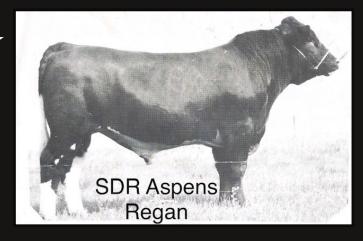


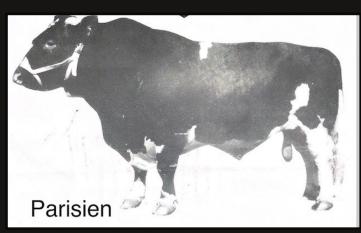


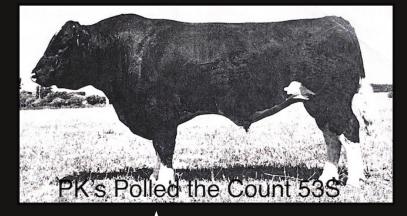






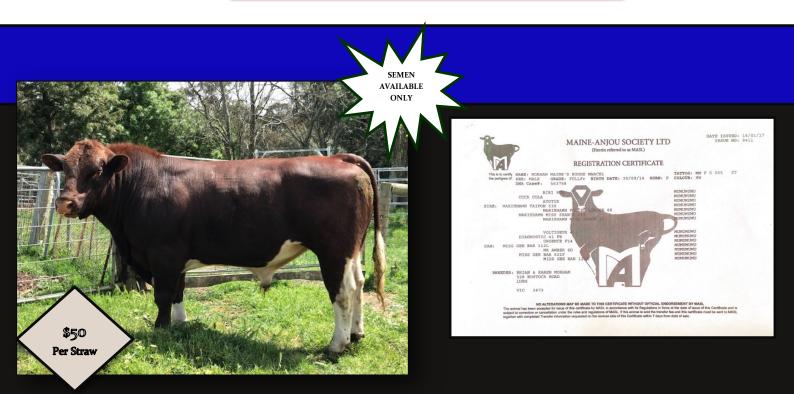








### MORHAM MAINE'S ROUGE MARCEL



### MORHAM MAINE'S ROUGE PASCAL

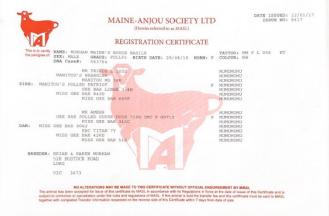






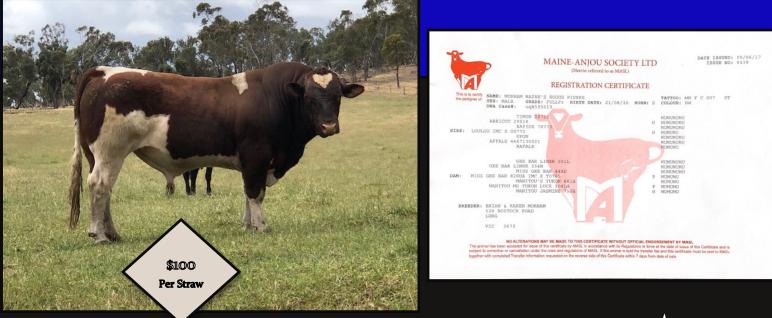
### MORHAM MAINE'S ROUGE BASILE





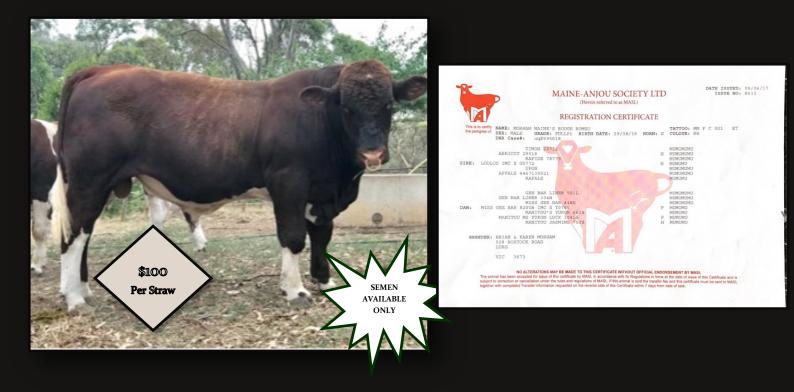


### **MORHAM MAINE'S ROUGE PIERRE**



 $\star$ 

### **MORHAM MAINE'S ROUGE ROMEO**



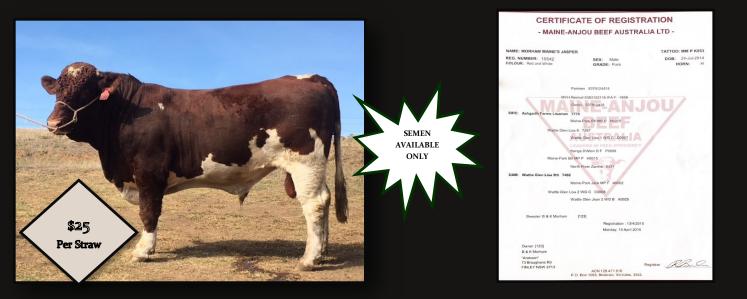
### **MORHAM MAINE'S ARCHIE**



### MORHAM MAINE'S JIMMY

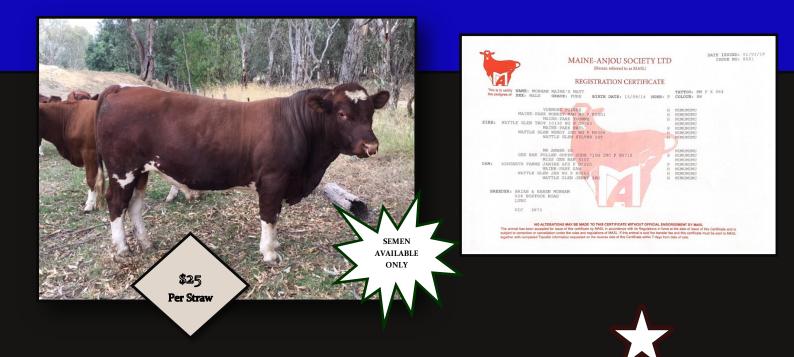


### **MORHAM MAINE'S JASPER**





### MORHAM MAINE'S MATT



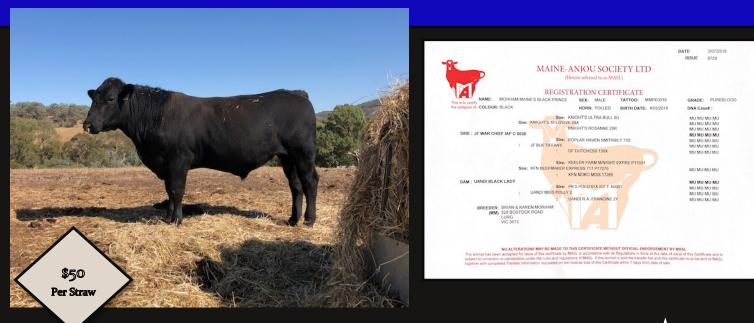
### MORHAM MAINE'S LEROY



PLEASE NOTE: Contact Brian or Karen Morham for information about all Semen or embryos available for purchase and Export.



### **MORHAM MAINE'S BLACK PRINCE**



### MORHAM MAINE'S ROUGE REUBEN





PLEASE NOTE: Contact Brian or Karen Morham for information about all Semen or embryos available for purchase and Export.



Rouge Apollo son of Rouge Pierre





Enquiries regarding Stock or Semen Sales Welcome. Farm visit and Inspection of cattle always welcome

### **Brian & Karen Morham**

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